PROUDLY AUSTRALIAN

TWIGSEEDS®

BOOKS, STATIONERY, GIFTS & GREETING CARDS

CREATING QUIET SPACE FOR MEANINGFUL CONNECTION SINCE 2005

2026 NEW RELEASES

Diaries, Calendars, Notepads, Greeting Cards and more!

TWIGSEEDS HAS BEEN PROUDLY PUBLISHED BY AFFIRMATIONS SINCE 2008

Affirmations® PUBLISHING HOUSE | living words

twigseeds®

FEATHERED PHILOSOPHERS

by Kate Knapp

KATE KNAPP is an Australian artist and author. Her studio TWIGSEEDS has given flight to a world of colourful characters. Kate illustrates in *pencil, ink, watercolour & magic.*

TO FIND OUT MORE VISIT twigseeds.com.au

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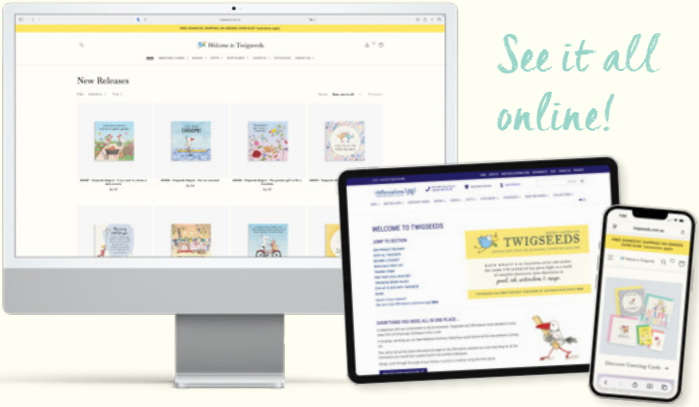

See it all online!

Take a look at all the newly released products in this brochure, and head online for the full range of products.

AUS: affirmations.com.au/twig-welcome
NZ: affirmations.co.nz/pages/twig-welcome

Visit the URL above or scan the QR code for more information about the following:

- **New Product Releases**
- **The full range of products**
- Becoming a Stockist
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- And more!

AUSTRALIA

NEW ZEALAND

Transitioning to an online-only full catalogue is part of our commitment to sustainability, reducing the need for physical catalogues that are only used for a limited time.

The Twigseeds 2027 Collection:
Created with pencil, ink, watercolour and magic.

Dearest friends,

I am absolutely delighted to share our 2027 Twigseeds collection with you. Together with the imaginative Affirmations studio team, we've created a fresh new range that I'm sure you and your customers will enjoy.

The collection features new notepads, a desk planner, a journal, greeting cards, and of course, the 2027 Twigseeds Diary and Calendar. Look for gorgeous sticker sheets, new patterns and lively characters encouraging you to jot down your marvellous ideas!

Throughout the year, my thoughts have often turned to you, the shopkeepers, who create havens of inspiration and connection within your communities. This proverb touched my heart: *"Each small kindness adds a thread to the fabric of community"* and it could very well say: *"Each small **shop** adds a thread to the fabric of community."*

I value your stores and your courage more than ever, as the tides of technology and mega stores try to sweep everything aside. To honour the spirit of small businesses, creative expression, and all things soulful and human, I have painted this year's feature illustration depicting a lively plant shop bustling with curious characters. Painting each leaf, brick, and tiny detail became a gentle meditation as I watched the scene come to life with every colour and brushstroke.

Thank you for supporting Twigseeds. May our products, made with love, bring light-heartedness and abundance to your stores.

With love,

Kate Knapp

TWIGSEEDS FOUNDER
& CREATIVE DIRECTOR

TWIGSEEDS 2027 WALL CALENDAR

A$13.60 + GST | RRP A$29.95 | NZ$13.60 + GST | RRP NZ$29.95

300 x 300 mm. 24 pages. Soft cover with belly-band.
Monthly layouts, important dates and year at a glance.

TWIGCAL27

Each year the Twigseeds Wall Calendar features gorgeous illustrations and whimsical quotes to inspire your every day.
This year's theme of nature, community and home life is no exception!
Pair it with the 2027 Twigseeds Diary for all-round smiles.

- Sells out every year!
- Artwork-sized illustrations and patterns paired with generous month-to-a-view entry spreads for all life's appointments, important dates and reminders.
- Stunning foil cover detail and belly-band slip cover.

We need the tonic
of wildness...
we can never have
enough of nature.

HENRY DAVID THOREAU

TWIGSEEDS 2027 DIARY

A$15.90 + GST | RRP A$34.95 | NZ$16.90 + GST | RRP NZ$35.95

154 x 198 mm. 144 pages. Hard cover with ribbon marker.
Monthly and weekly layouts, important dates and year at a glance.

TWIGDIARY27

Organise your year with one of Australia and New Zealand's most popular Diaries featuring the endearing illustrations of artist Kate Knapp.
This year's theme has been inspired by community, nature, home life and simplicity.

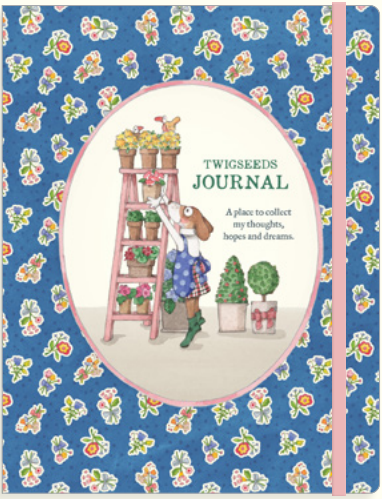
- Sells out every year!
- Generous week-to-a-view spreads feature original artwork, patterns and inspiring quotes for every week of the year.
- Stunning foil cover details and ribbon marker.
- Storage pocket inside the back cover.
- Brand new bonus item; two sticker sheets featuring decorative illustrations, quotes, and functional headings and labels.

JOURNAL

A$11.50 + GST | RRP A$24.95 | NZ$11.50 + GST | RRP NZ$24.95

154 x 198 mm. 168 pages.
Soft cover with elastic closure, pocket and ribbon marker.
Lined pages with bonus section of unlined pages at the back.

TWIGJOURNAL03



Enjoy the freedom to write, reflect, and create at your own pace with this beautiful journal that perfectly blends functionality with art.

- A must-have, selling out every year since first introduced.
- Generous page count, adorned with delicate artwork and uplifting quotes to inspire you at every turn.
- Gorgeous foil cover details, elastic closure, handy ribbon marker, and a pocket to keep loose notes neatly in place.

DESK PLANNER

A$11.50 + GST | RRP A$24.95 | NZ$11.50 + GST | RRP NZ$24.95

297 x 210 mm. 60 pages with top-bound cover.
Six page designs to keep each new week fresh and inspiring.

TWIGPLANNER02

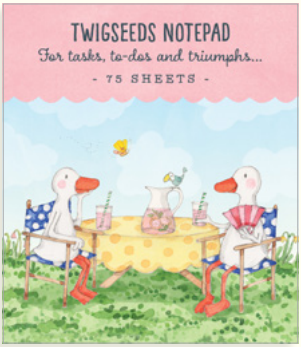
The Twigseeds Desk Planner is a magical addition to any desk. Featuring a weekly layout with lots of space to jot down notes and plan out tasks for each day.

POCKET NOTEPADS

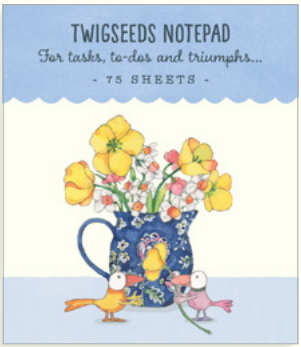
A$2.75 + GST | RRP A$5.95 | Units of 3 A$8.25 + GST
NZ$2.75 + GST | RRP NZ$5.95 | Units of 3 NZ$8.25 + GST

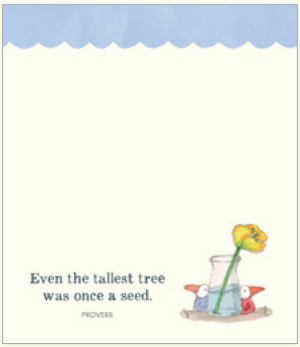
87 x 100 mm. 75 sheets. Top-bound cover, with unlined pages.

Perfect for on-the-go, these pocket-sized notepads feature beautiful artwork and thoughtful quotes. They provide a compact space to jot down ideas, to-dos, or reflections wherever life takes you.



LEMONADE – TPN04





VASE – TPN05

COSY LIVING – TPN06

MAGNETIC LIST NOTEPADS

A$4.50 + GST | RRP A$9.95 | Units of 3 A$13.50 + GST
NZ$4.50 + GST | RRP NZ$9.95 | Units of 3 NZ$13.50 + GST

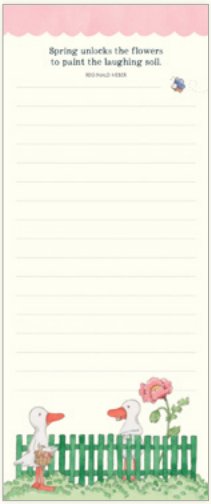
90 x 210 mm. 50 sheets.
Top-bound cover with lined pages and a magnet for fridge mounting.

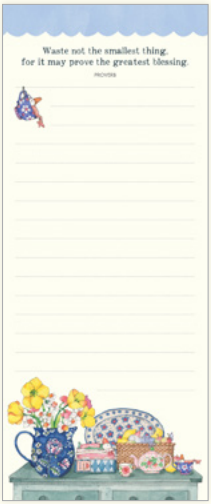
Stay organised with these list-sized notepads, featuring charming illustrations and quotes inspired by nature and home life.
Each notepad has a magnet on the back, making it a functional and beautiful way to keep track of your tasks.

GARDEN FENCE – TLN04

DINING HUTCH – TLN05

FIREPLACE – TLN06





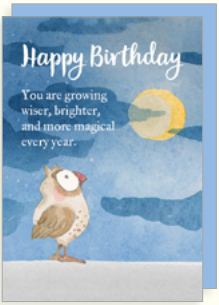
LINED PAGES

MINI CARDS

A$1.35 + GST | RRP A$2.95 | Units of 6 A$8.10 + GST
NZ$1.70 + GST | RRP NZ$3.95 | Units of 6 NZ$10.20 + GST

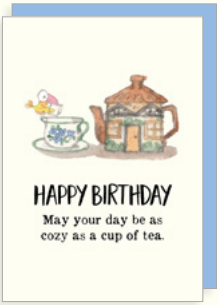
60 x 85 mm. Blank inside. Paired with a matching coloured envelope.

Delightful illustrations paired with short and sweet messages.
Perfect for pairing with a bouquet of flowers, adding to a gift, tucking into a lunch box, or leaving as a surprise note, these mini cards bring a personal touch to any gesture.
Whether you're saying thank you, sending encouragement, or simply sharing a kind thought, they make even the smallest message feel meaningful.



T368

T369



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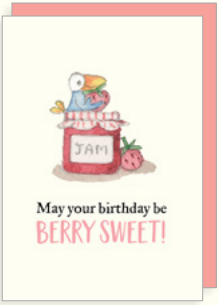

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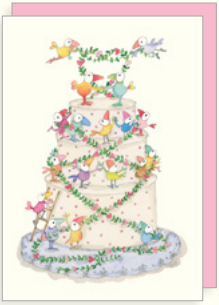

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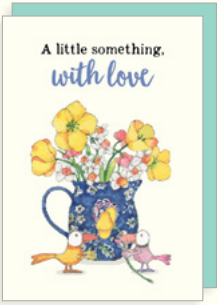


T373

Check out the **full range** of Twigseeds Mini Cards and The Flagship Range Greeting Cards, including all the newest designs **online** at:

AUS: *affirmations.com.au/twigseeds-mini-cards*
NZ: *affirmations.co.nz/collections/twigseeds-mini-cards*

AUS: *affirmations.com.au/twigseeds-greeting-cards*
NZ: *affirmations.co.nz/collections/twigseeds-greeting-cards*

THE FLAGSHIP RANGE

A$3.15 + GST | RRP A$6.95 | Units of 6 A$18.90 + GST
NZ$3.00 + GST | RRP NZ$6.95 | Units of 6 NZ$18.00 + GST

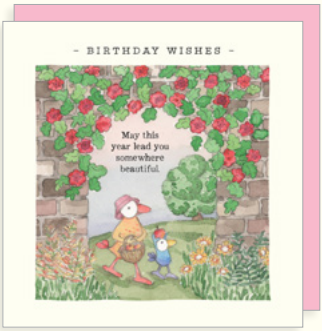
125 x 125 mm. Printed inside. Paired with a matching coloured envelope.

These bestselling greeting cards include a splendid collection of messages told through the whimsical and joyful Twigseeds characters. Designed to uplift the human spirit, these cards are sure to touch hearts.

K384

K385

K386



K387

K388

K389

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2026 NEW RELEASES

Introducing 2027 Stationery and Greeting Cards featuring works by the iconic late Australian artist, **MICHAEL LEUNIG**.

New 2027 **NATURE** Stationery range and **COTTONWOOD** Greeting Cards painted by Australian artist, Suzi Maher.

Adorable new photographic **ANIMAL** Greeting Cards.

Curlymobile by Michael Leunig

Affirmations PUBLISHING HOUSE living words

FOLLOW US

Affirmations Publishing House is a vibrant, young-at-heart company which is passionate about positivity. Our enduring mission: to share uplifting messages of hope, love, inspiration, enlightenment, fun, discovery and positivity around the globe.

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WELCOME

Welcome to our latest product release – thoughtfully created to inspire connection, creativity, and a little everyday joy.

This offering brings together new work and continuing favourites, shaped with care across every detail of our range.

Leunig Collection Page 7

We are proud to present a new collection featuring the distinctive work of iconic Australian artist, Michael Leunig, brought together through a considered new licensing partnership.

These pieces honour the humour, humanity and poetic simplicity that have made his work so widely cherished, now thoughtfully applied across a range of everyday products designed to be used, gifted and kept close. There is a playful timelessness in these designs that invites reflection, offering small moments of pause within daily life, and a reminder of the beauty found in simple truths.

Nature Collection Page 17

From within Cottonwood Studio, Suzi Maher has been painting a beautifully evolving body of work inspired by the natural world. This continues to flow through into the new Nature Diary, Calendar and Journal, while also extending across a coordinated stationery collection of notepads. Together, these pieces celebrate flora and fauna, and the quiet rhythm and detail of the natural world around us, brought to life with warmth and sensitivity.

Within this catalogue you will also find our much-loved Twigseeds range, continuing to offer heartfelt messages and enduring favourites that have become part of so many meaningful moments over time. Be sure to flip this catalogue over to discover everything new from Twigseeds, presented in its own dedicated section, with fresh designs and familiar warmth woven throughout.

As always, our hope is to create products that bring meaning into everyday moments and offer small reminders of connection, kindness and joy. We hope this collection inspires you as much as it has inspired us in its creation, and finds its way into the hands and hearts of those who need it most.

Warm regards,

Suzi, Dan & the Affirmations Team

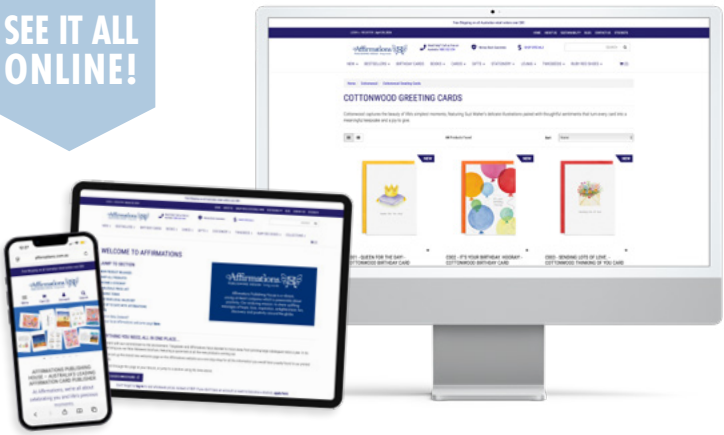
Want to see everything in person?
Your friendly Sales Rep is just a call away (see Page 3)
or come **visit us at the AGHA Trade Fairs** in August and September – we'd love to show you around!

AGHA **MELBOURNE** GIFT FAIR
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION
8 – 12 AUG 2026
MELBOURNE CONVENTION & EXHIBITION CENTRE
FIND US AT **STAND 105**

AGHA **SYDNEY** GIFT FAIR
AUSTRALIAN GIFT & HOMEWARES ASSOCIATION
19 – 21 SEP 2026
SYDNEY SHOWGROUND
SYDNEY OLYMPIC PARK
FIND US AT **STAND 544**

Get tickets at agha.com.au

SEE IT ALL ONLINE!



Take a look at all the newly released products in this brochure, and **head online for the full range of products.**

AUS: affirmations.com.au/aff-welcome
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AUSTRALIA

NEW ZEALAND

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- And more!

Transitioning to an online-only full catalogue is part of our commitment to sustainability, reducing the need for physical catalogues that are only used for a limited time.

Leunig

@leunigstudio
leunig.com.au

ABOUT THE ARTIST...

Australian cartoonist, writer, painter, philosopher and poet Michael Leunig (1945 – 2024), was known for his political, philosophical and often surreal cartoons and writings that explored the fragile ecosystem of human nature and its relationship to the wider natural world.

STATIONERY

LEUNIG 2027 CALENDAR – ORIGINAL

A$9.00 + GST | RRP A$19.95 *
NZ$9.00 + GST | RRP NZ$19.95 *

297 x 210 mm. 28 pages. Soft cover.
Monthly layouts and important dates.

LEUNIGCAL27-RECT

From the Leunig Studio comes their 2027 Calendar, bringing together a curated selection of beloved works that continue to carry Michael Leunig's unmistakable voice and wisdom. Each month offers thoughtful reflections celebrating life's tenderness, humour, and mystery. The second calendar released by the Leunig Studio since his passing, it stands as a lasting tribute to his creative legacy and enduring impact.

OVER 40 YEARS IN PUBLICATION!

**

PLEASE NOTE:

* As this product is still in development at the time of this catalogue, pricing listed here is based on the 2026 edition, but may change between now and release.

** Internal pages from the 2026 edition is shown for reference. The 2027 edition will feature different imagery, presented in a similar format and layout.

Check the Affirmations website for more information on the 2027 edition as we receive it.

LEUNIG 2027 WALL CALENDAR – PREMIUM

A$13.60 + GST | RRP A$29.95
NZ$13.60 + GST | RRP NZ$29.95

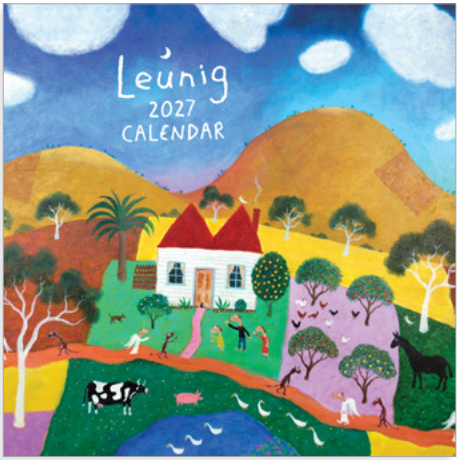
BRAND NEW PRODUCT!

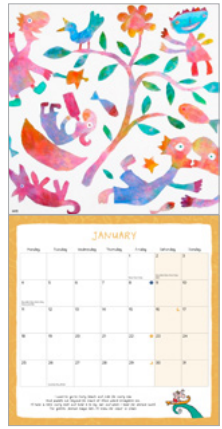
300 x 300 mm. 28 pages. Soft cover with belly-band.
Monthly layouts, important dates, 2027 year at a glance and 2028 monthly planner.

LEUNIGCAL27-SQUARE

Featuring the beloved works of Michael Leunig, the *Leunig 2027 Wall Calendar – Premium* has been designed by the Affirmations Studio as part of the Leunig 2027 Stationery Collection.

With a large square layout and colourful imagery, it brings gentle humour, reflection, and poetic insight to each month. A functional yet artistic wall piece, it blends timeless wisdom with everyday organisation for home, office, or studio spaces.





LEUNIG 2027 DIARY

A$15.90 + GST | RRP A$34.95 | NZ$16.90 + GST | RRP NZ$35.95

148 x 190 mm. 168 pages. Hard cover with ribbon marker and pocket.
Monthly and weekly layouts, important dates and year at a glance.

LEUNIGDIARY27

The Leunig 2027 Diary showcases Michael Leunig's iconic illustrations and writings in a hard cover weekly diary.

Designed for practical use while preserving space for reflection, it offers a year of gentle humour, philosophy, and quiet insight.

Combining bold colour themes and illustrations for each month with ample space for planning, it's a meaningful companion for staying organised throughout the year.

LEUNIG JOURNAL

A$11.50 + GST | RRP A$24.95 | NZ$11.50 + GST | RRP NZ$24.95

154 x 198 mm. 168 pages.
Soft cover, ribbon marker, pocket and elastic closure.
Lined pages, with bonus section of unlined pages at the back.

LEUNIGJOURNAL01

A complementary companion to the Calendar and Diary as part of the *Leunig 2027 Stationery Collection*, the *Leunig Journal* features a selection of his works, designed to inspire reflection and creativity.

Combining bold, colourful page borders and illustrations throughout, it offers ample space for journalling, notes, ideas, or sketches, while blending artistic expression with everyday functionality.

Ideal for personal use or as a thoughtful gift.

LEUNIG NOTEBOOKS

A$6.90 + GST | RRP A$14.95 | NZ$6.90 + GST | RRP NZ$14.95

154 x 198 mm. 120 pages. Soft cover with lined pages.

These notebooks feature distinctive cover artwork drawn from Michael Leunig's iconic body of work.

With 120 simple lined pages, they are perfect for everyday notes, lists, or creative thoughts, featuring Leunig's whimsical illustrations as decorative elements throughout the page corners.

Sold individually, they also make a beautiful matching set for yourself or as a thoughtful gift.

PILGRIM – LN01

THE WOES OF THE WHIRLED – LN02

THE LIFE YOU LEAD – LN03

POCKET NOTEPADS

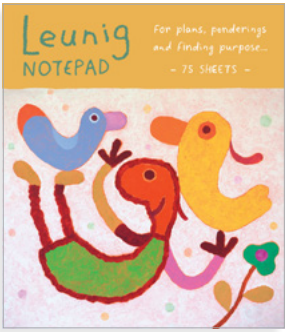
A$2.75 + GST | RRP A$5.95 | Units of 3 A$8.25 + GST
NZ$2.75 + GST | RRP NZ$5.95 | Units of 3 NZ$8.25 + GST

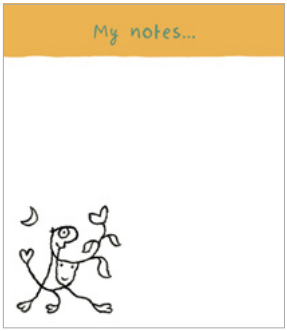
87 x 100 mm. 75 sheets. Top-bound cover with unlined pages.

Ideal for quick notes, reminders, or ideas on the go, these pocket-sized notepads feature Michael Leunig's iconic whimsical artwork. Compact and portable, they combine everyday practicality with a little bit of charm.

DINNER WITH FRIENDS – LPN01

PILGRIM – LPN02





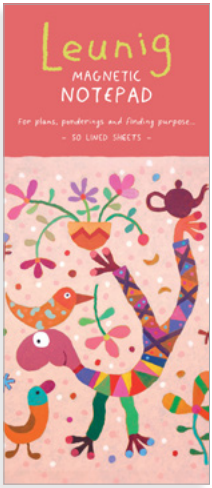
OFF WITH THE BIRDS – LPN03

MAGNETIC LIST NOTEPADS

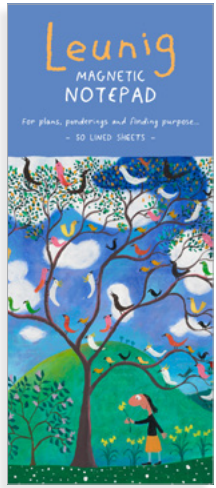
A$4.50 + GST | RRP A$9.95 | Units of 3 A$13.50 + GST
NZ$4.50 + GST | RRP NZ$9.95 | Units of 3 NZ$13.50 + GST

90 x 210 mm. 50 sheets.
Top-bound cover with lined pages and a magnet for fridge mounting.

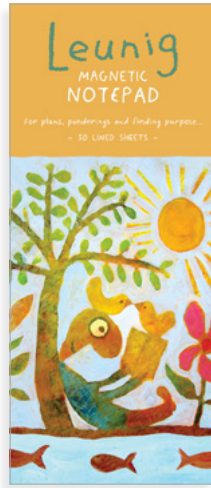
Ideal for shopping lists, reminders, or everyday organisation, these list-sized magnetic notepads feature Michael Leunig's charming artwork in a practical format. Designed to sit conveniently on the fridge or any magnetic surface, they combine everyday functionality with a little bit of whimsy.



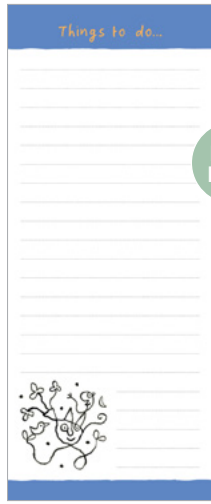
ONCE IN A LIFETIME
LLN01



THE ACADEMY OF VERY ANCIENT MUSIC
LLN02



READING
LLN03

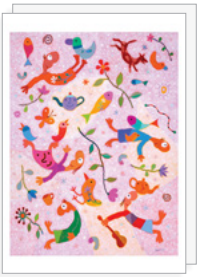


LINED PAGES

LEUNIG GREETING CARDS

A$3.15 + GST | RRP A$6.95 | Units of 6 A$18.90 + GST
NZ$3.15 + GST | RRP NZ$7.95 | Units of 6 NZ$18.90 + GST

115 x 160 mm. Blank inside with a white envelope.

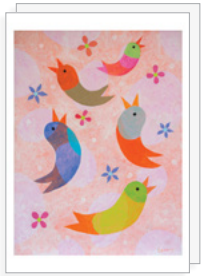


L001

L002

L003

L004



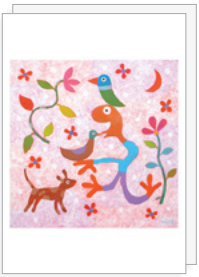
L005

L006

L007

L008

L009



L010

L011

L013

Check out the **full range** with over 60 cards including all the newest designs **online** at:

affirmations.com.au/leunig
affirmations.co.nz/collections/leunig-greeting-cards

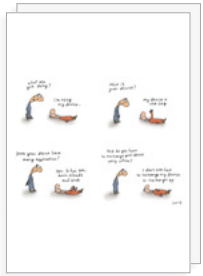
Featuring the iconic works of the late Michael Leunig.

L014

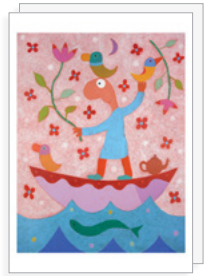
L015

L016

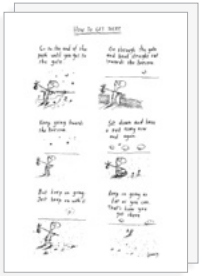
L017



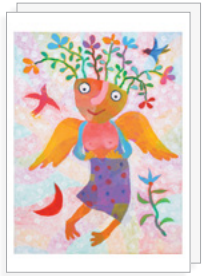
L018



L019



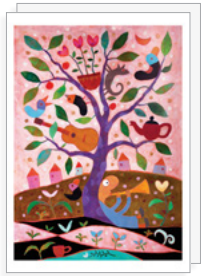
L020



L023

L024

L026



L027

L038

BIRTHDAYS ANNIVERSARIES CELEBRATIONS

A$4.50 + GST | RRP A$9.95 | NZ$5.50 + GST | RRP NZ$12.95

115 x 115 mm. 144 pages, hard cover.

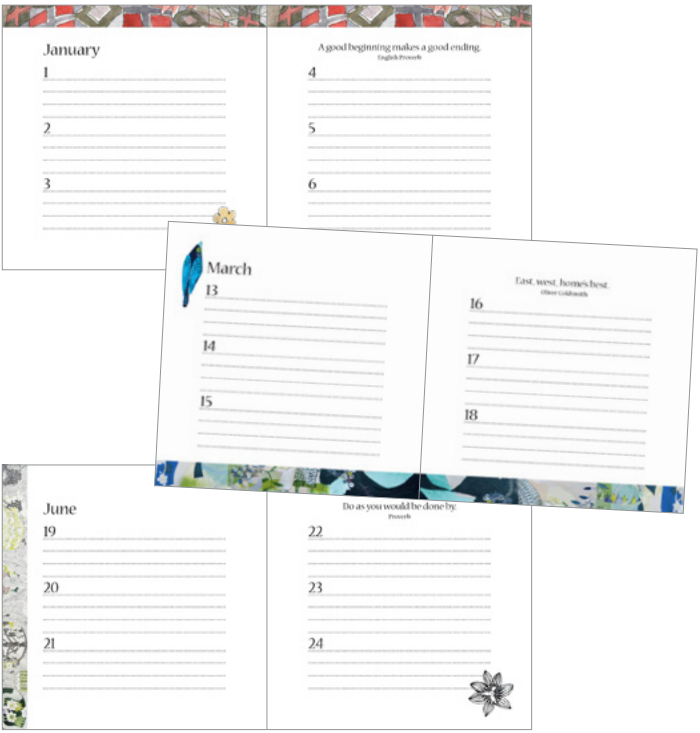
.BdSmall

Long-time stationery favourite now with a refreshing new cover design.

Designed with exquisitely detailed art from Cate Edwards and meaningful affirmations and proverbs.

Enjoy recording your loved one's birthdays, anniversaries and celebrations.

Be sure to never miss all-important dates with this beautifully illustrated book!

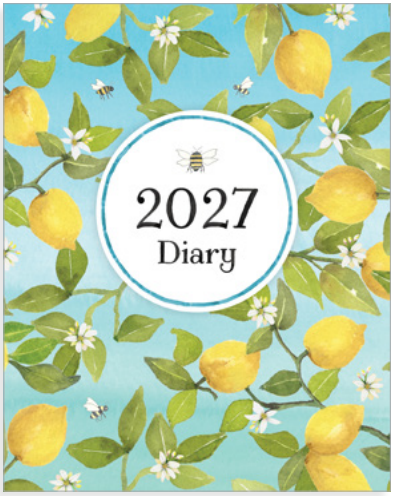


NATURE 2027 DIARY

A$15.90 + GST | RRP A$34.95 | NZ$16.90 + GST | RRP NZ$35.95

148 x 190 mm. 168 pages. Hard cover with ribbon marker and pocket.
Monthly and weekly layouts, important dates and year at a glance.

NATUREDIARY27



Created from her Cottonwood Studio in the breathtaking *Promised Land* region of Gleniffer, Australia, artist Suzi Maher's artwork captures the delicate balance between medicinal herbs and the bees that rely on them.

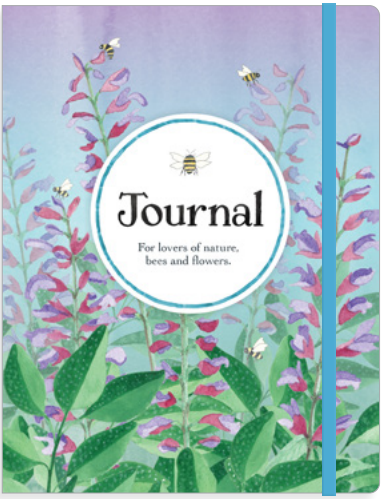
The *Nature 2027 Diary* brings this gentle ecosystem into your everyday, pairing soft watercolour illustrations with fascinating details about herbs, plants and pollinators. Designed to accompany your daily plans and reflections, it celebrates nature's quiet ability to heal, restore and inspire throughout the year.

NATURE JOURNAL

A$11.50 + GST | RRP A$24.95 | NZ$11.50 + GST | RRP NZ$24.95

154 x 198 mm. 168 pages.
Soft cover, ribbon marker, pocket and elastic closure.
Lined and grid pages, with bonus section of unlined pages at the back.

NATUREJOURNAL01



Inspired by the natural beauty surrounding her Cottonwood Studio in Gleniffer's *Promised Land*, artist Suzi Maher explores the quiet relationship between medicinal herbs and the bees that depend on them.

The *Nature Journal* features delicate watercolour illustrations alongside gentle insights into plants, pollinators and their shared ecosystem, creating a peaceful space for writing, sketching or reflection. A tribute to nature's ability to heal and inspire, it invites you to slow down and reconnect with the world around you.

NATURE 2027 WALL CALENDAR

A$13.60 + GST | RRP A$29.95 | NZ$13.60 + GST | RRP NZ$29.95

300 x 300 mm. 28 pages. Soft cover with belly-band.
Monthly layouts, important dates, 2027 year at a glance and 2028 monthly planner.

NATURECAL27

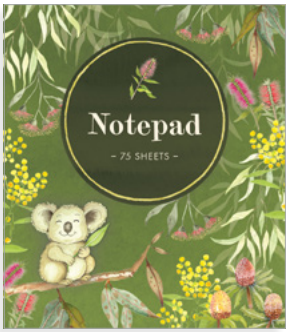
From her Cottonwood Studio, artist Suzi Maher captures the interconnected world of medicinal herbs and the pollinators that sustain them. The *Nature 2027 Wall Calendar* reveals this thriving ecosystem through delicate watercolour artworks, accompanied by intriguing insights into the plants and bees featured each month. As the year unfolds, it offers a sense of calm and connection, honouring nature's quiet power to heal, restore and inspire.

Formerly known as the 'Bee' range, we've given these products a new name to better reflect their broader inspiration. While the name has evolved, the beauty and charm of the collection remains the same.

POCKET NOTEPADS

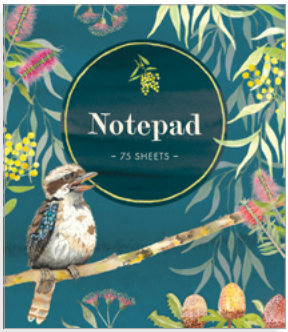
A$2.75 + GST | RRP A$5.95 | Units of 3 A$8.25 + GST
NZ$2.75 + GST | RRP NZ$5.95 | Units of 3 NZ$8.25 + GST

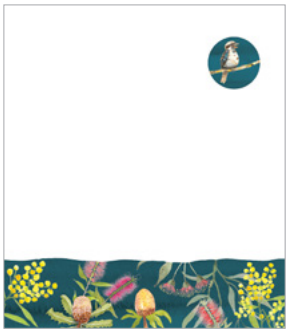
87 x 100 mm. 75 sheets.
Top-bound cover with unlined pages.



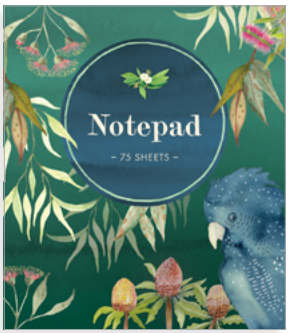
UNLINED PAGES

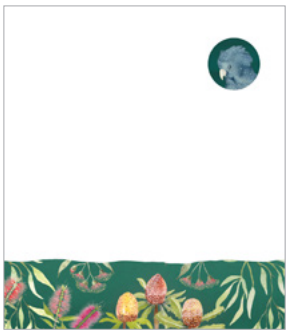
KOALA – CPN01





KOOKABURRA – CPN02



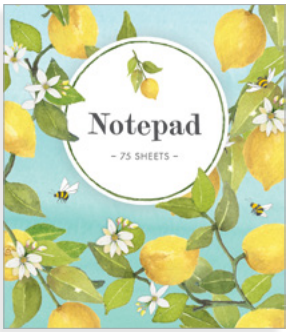


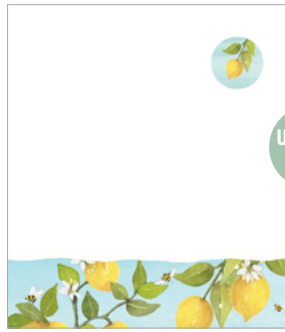
COCKATOO – CPN03

Illustrated by artist Suzi Maher, these pocket-sized notepads feature soft watercolour artwork inspired by the natural world.

Compact and easy to carry, they're perfect for jotting down notes, reminders or ideas wherever you are.

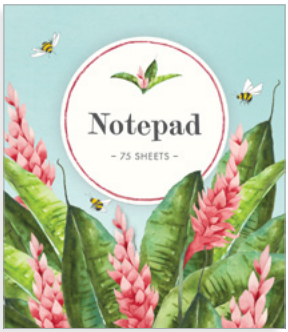
Available in designs celebrating Australian flora and fauna, as well as the interconnected world of medicinal herbs and their pollinators, they bring a gentle touch of nature to everyday moments.

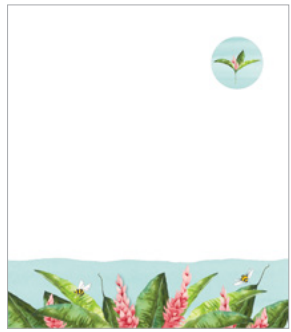




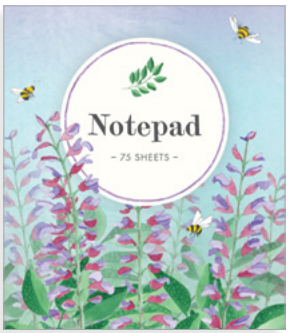
UNLINED PAGES

LEMON – CPN04





GINGER – CPN05

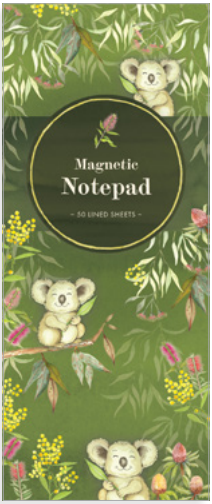


SAGE – CPN06

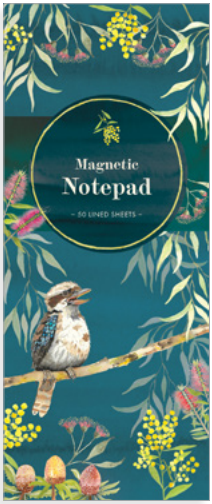
MAGNETIC LIST NOTEPADS

A$4.50 + GST | RRP A$9.95 | Units of 3 A$13.50 + GST
NZ$4.50 + GST | RRP NZ$9.95 | Units of 3 NZ$13.50 + GST

90 x 210 mm. 50 sheets.
Top-bound cover with lined pages and a magnet for fridge mounting.

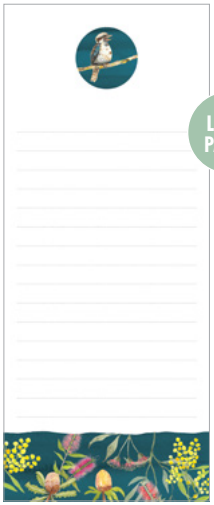


KOALA – CLN01

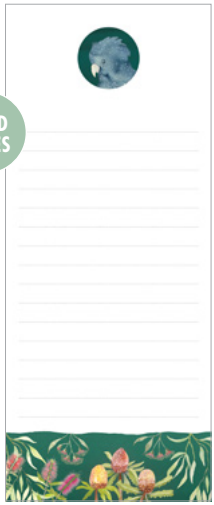


KOOKABURRA – CLN02

COCKATOO – CLN03



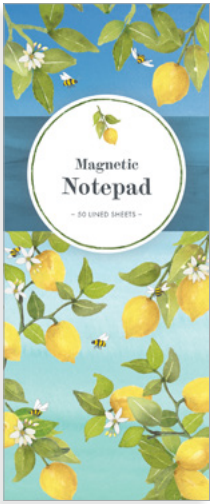
LINED PAGES



Illustrated by artist Suzi Maher, these magnetic notepads feature soft watercolour artwork inspired by the natural world.

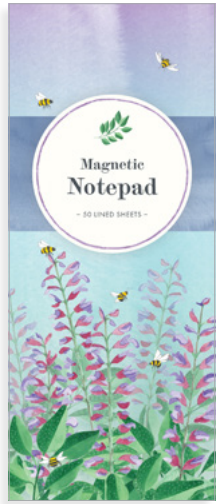
Designed for everyday organisation, they're perfect for shopping lists, reminders and to-dos, keeping your notes visible and close at hand on the fridge or any magnetic surface.

Available in designs celebrating Australian flora and fauna, as well as medicinal herbs and their pollinators, they bring a calm, natural presence to daily routines.

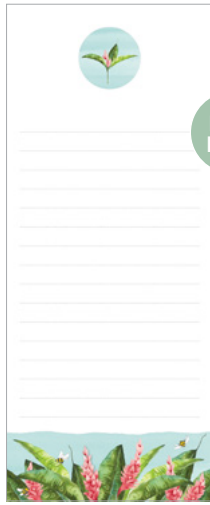


LEMON – CLN04

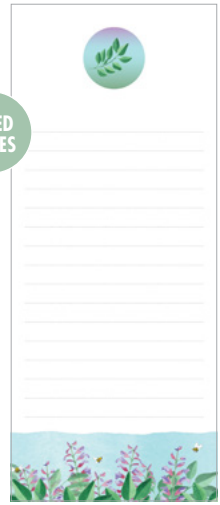
GINGER – CLN05



SAGE – CLN06



LINED PAGES

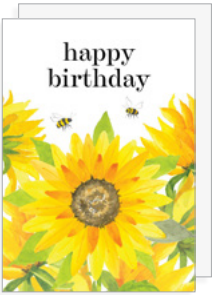


BEE MINI CARDS

A$1.35 + GST | RRP A$2.95 | Units of 6 A$8.10 + GST
NZ$1.70 + GST | RRP NZ$3.95 | Units of 6 NZ$10.20 + GST

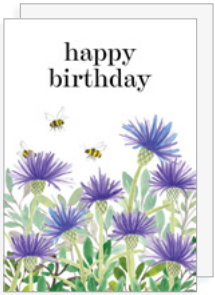
60 x 85 mm. Blank inside with a white envelope.

New and refreshed card designs featuring beautiful watercolour illustrations by Suzi Maher.



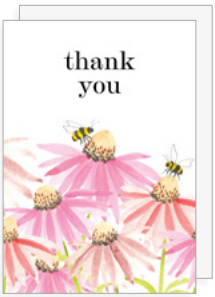
TB13

TB14



TB15

TB16



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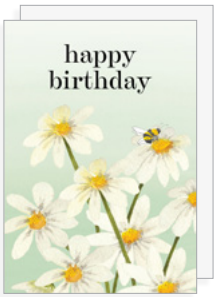

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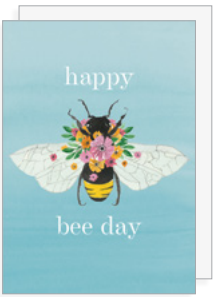
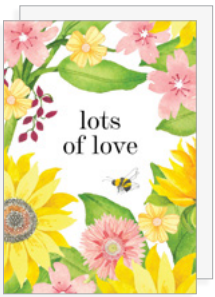


TB03



TB09

Check out the **full range** with over 60 cards including all the newest designs **online** at:
affirmations.com.au/bee-collection/bee-mini-cards
affirmations.co.nz/collections/mini-cards

ANIMAL GREETING CARDS

A$2.75 + GST | RRP A$5.95 | Units of 6 A$16.50 + GST
NZ$3.00 + GST | RRP NZ$6.95 | Units of 6 NZ$18.00 + GST

115 x 160 mm. Printed inside with a kraft envelope.

M158

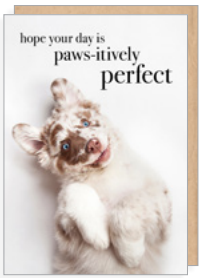
M160

M162

M163

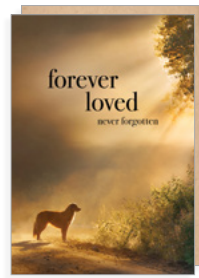
M164

M169



M165

M167



M171

Check out the **full range** with over 60 cards including all the newest designs **online** at:

affirmations.com.au/
animal-greeting-cards

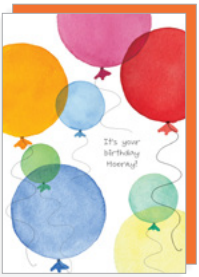
affirmations.co.nz/collections/
animals-collection

M172

COTTONWOOD GREETING CARDS

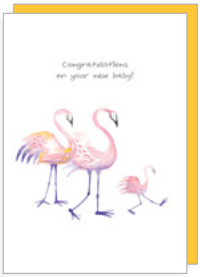
A$2.75 + GST | RRP A$5.95 | Units of 6 A$16.50 + GST
NZ$3.00 + GST | RRP NZ$6.95 | Units of 6 NZ$18.00 + GST

115 x 160 mm. Blank inside with a coloured envelope.



C002

C003



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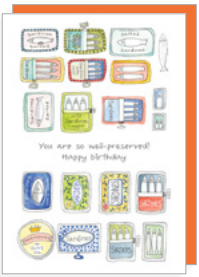

C006

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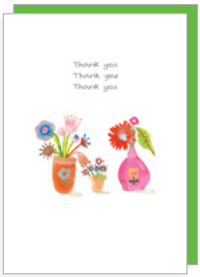

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C014

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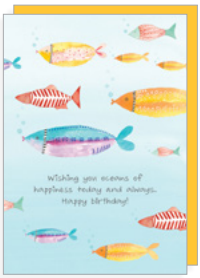

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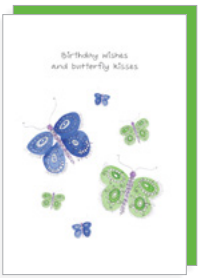

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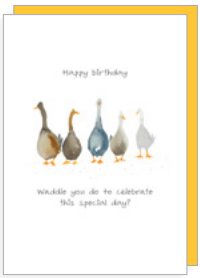

C022

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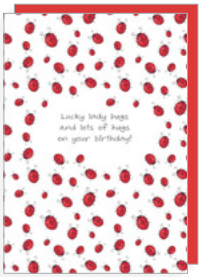

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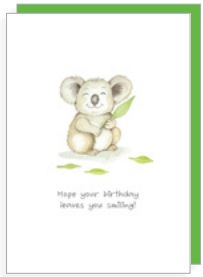

C025

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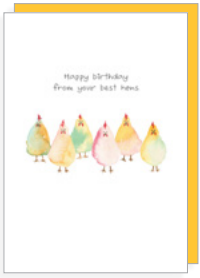

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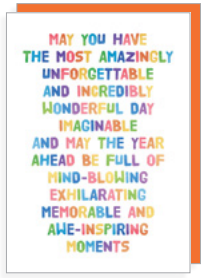
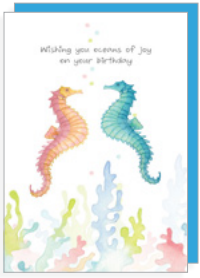


C037

C038



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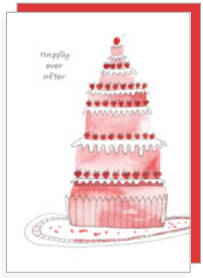

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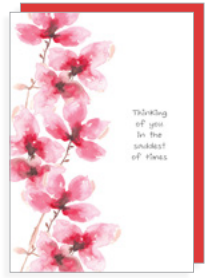

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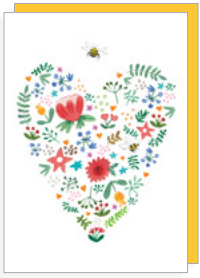

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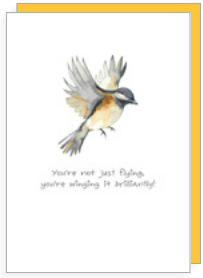

C045

C058